



**American  
Heart  
Association®**



**2011 Champaign Luncheon  
Signature Sponsor**



## **2011 Champaign Go Red For Women Luncheon Event**

**WHO:** Join nearly 300 women who will gather for Champaign's Second Annual Go Red For Women Luncheon Event. The American Heart Association fundraiser inspires, educates, and moves women to love their hearts. This year we are excited to have actress and Champaign County native, Ms. Jennie Garth in attendance and as the passion speaker.



**WHAT:** The fundraiser benefits the American Heart Association's Go Red for Women movement, specifically for women's cardiovascular disease research, education, and programs. The event is designed to inspire, educate, and move women to take actions against their No. 1 and No. 3 killers – heart disease and stroke. This empowering event will include break-out sessions, an expo, inspirational program including a fashion show, Ask the Expert panel discussion, Lifestyle Change awardees and a heart-healthy lunch.

**WHEN:** Thursday, May 26, 2011  
11:00am Registration Opens  
11:00am and 11:30am Break-Out Sessions  
11:00am – Noon Expo and Silent Auction  
Noon – 1:10pm Luncheon Program  
1:10pm – 1:30pm Expo and Check-out

**Guests are invited to wear red to show their support for women fighting heart disease.**

**WHERE:** i-Hotel & Conference Center, Champaign

**WHY:** Heart disease is often seen as a man's disease, but the fact is more women die each year from cardiovascular diseases than men. Yet too few women realize their own risk. At the luncheon women can identify their risks, and men can learn how to assist their wives, mothers and daughters with taking action to protect their hearts. The luncheon is a unique opportunity for companies to provide life-saving information to their employees, customers, clients, and colleagues. Go Red for Women cause sponsorships, Luncheon Event sponsorships, Corporate Tables and individual tickets are available.

**CHAIR:** Donna Greene, President and CEO, Busey Wealth Management

**SPONSORS:** Go Red for Women is nationally sponsored by Macy's and Merck  
The 2011 Champaign Luncheon Signature Sponsor is Health Alliance Medical Plans